

Leicestershire Statistics and Research Online

Working with key partner organisations, the team is leading an initiative to encourage better sharing of information about Leicestershire communities. This is being done on behalf of Leicestershire Together and the Leicester Partnership. This includes the continued development of a web based local information system – Leicestershire Statistics and Research Online www.lsr-online.org

Services and Skills

The main activities of the team can be summarised as follows:

- Analysis, interpretation and dissemination of official statistics relevant to the County of Leicestershire and to the Leicester and Leicestershire sub-region
- Data Analysis using specialist software
- Handling complex data-sets including data management
- Production of forecasts and projections
- Data Visualisation and analysis
- Technical advice on the use and application of information.
- Commissioning surveys and data collection
- Primary research including questionnaire design, data collection, and analysis
- Data dissemination using web Otechnologies

Research and Information Team

Contacts

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Research and Information Team

Surveys
& Consultation

Data Visualisation
& Presentation

Mapping

Data Interpretation &
Statistical Analysis

Community
Profiling

Leicestershire Statistics
& Research Online



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Introduction

The Corporate Research and Information Team based in the Chief Executive's Department provides a range of research and analysis services to the whole of Leicestershire County Council and its key partners. The Team leads on and supports the co-ordination, alignment and sharing of research services across public agencies in Leicestershire, in support of the County Council's broader community leadership role, to improve the effectiveness and efficiency of an integrated approach to collecting, analysing understanding and disseminating evidence, resulting in the creation of a single evidence base in support of the Leicestershire Together's Sustainable Community Strategy and Local Area Agreement.

The Team's research programme strongly contributes to meeting the evidence needs of Leicestershire Together to support its Sustainable Community Strategy, the Leicestershire Local Area Agreement (LAA) and the new Multi Area Agreement (MAA) which covers Leicester and Leicestershire. The Team also provides evidence and analysis, particularly in relation to place-based issues, to the seven district Local Strategic Partnerships and their Sustainable Community Strategies. As well as addressing immediate information requirements, the research programme seeks to anticipate emerging needs and ensure that information is available to support future decision-making and enable the assessment of effective service delivery to inform the Comprehensive Area Assessment (CAA).

Within the context of this broad partnership approach to sharing and analysing information about Leicestershire's communities, people and places, the team possesses expertise and skills in the following areas:

Understanding Communities

The team leads on developing and preparing a wide range of evidence about Leicestershire's geographical communities and communities of interest, including the refresh of "This is Leicestershire", "Places in Leicestershire" and "Cohesive Communities", which together with other research provides the key evidence for the Leicestershire Sustainable Community Strategy and Local Area Agreement. Such documents include analysis, mapping and the presentation of a range of local, regional and national datasets to inform service delivery and action planning.

Safer Communities Research

The team is responsible for carrying out research and analysis by providing vital support to the Leicestershire Safer Communities Strategy Board to inform the Leicestershire Safer Communities Agreement. It also provides support to the seven district-based Crime and Disorder Reduction Partnerships (CDRPs) and their Community Safety Strategies. This includes the preparation and production of an annual Partnership Strategic Assessment (PSA) as required by the Crime and Disorder (Formulation and Implementation of Strategy) Regulations 2007 and supporting the Strategy Board and CDRPs with their performance management information needs.

Monitoring Land Availability

The team carries out annual land use monitoring to accurately assess progress on the implementation and review of sub-regional and regional spatial plans and strategies. In particular this work provides a county-wide picture of the availability and use of residential and employment land in Leicestershire, Leicester and Rutland.

Research into the Local Economy

The Team provides information, analysis and research on the state of the Leicestershire economy to a range of key stakeholders in the sub-region and will play a leading role in preparing the forthcoming statutory economic assessment which will provide the foundations for economic strategy and delivery, including the new Multi Area Agreement for Leicester and Leicestershire.

Demographic Research and Analysis

The Team undertakes and provides analysis of recent trends in population at various geographic levels. The research involves investigating nationally published population estimates, forecasts and projections and applying these to the local area, and developing and monitoring a local demography model to provide estimates which allows quality checks with nationally published datasets.

Customer Intelligence

Customer Research forms a new and challenging area of work for the Team. The project is investigating services from the user's viewpoint to inform what service providers need to do to ensure that their services are fit for purpose and targeted. This is a pioneering area of activity that will require new and innovative uses of both quantitative and qualitative customer data deploying a range of tools used in commercial sector.

Public Consultations and Engagement

The Team has technical abilities to carry out consultations for the County Council and its partners. It can provide specialist advice and knowledge on survey designs to ensure maximum responses from target audiences. The team also manages voting handsets which support more immediate audience participation in consultation exercises.

Corporate Current Awareness

The team is involved in a number of initiatives to help share information throughout the County Council. The development of a Corporate Current Awareness service to support Members and officers, and the co-ordination of workplace libraries throughout the County Council, are two ongoing priorities.