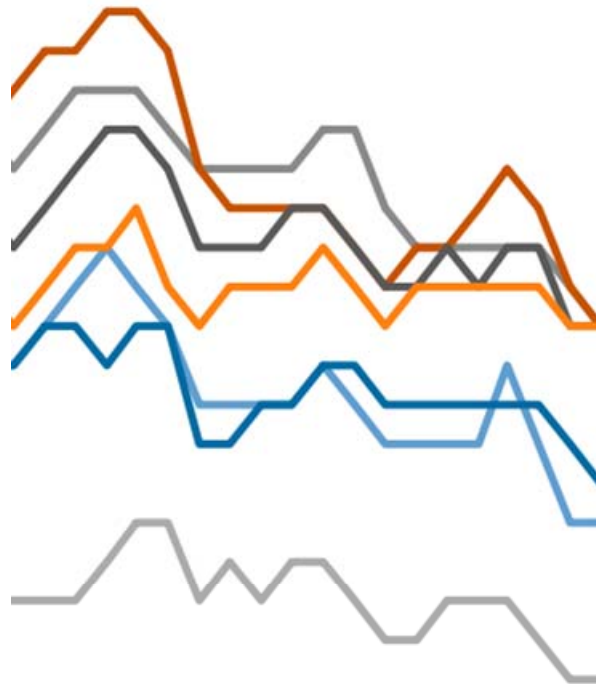


# Unemployment Bulletin

March 2015

Divya Patel & Alex Lea  
17<sup>th</sup> April 2015



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Produced by the Research and Insight Team at Leicestershire County Council.

Whilst every effort has been made to ensure the accuracy of the information contained within this report, Leicestershire County Council cannot be held responsible for any errors or omission relating to the data contained within the report.

## About the Research and Insight Team

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The Research and Insight Team is based in the Strategy, Partnerships & Communities Branch of the Chief Executive's Department of Leicestershire County Council. We carry out a broad spectrum of work on wide-ranging topics using a variety of skills and techniques.

Our clients include a range of partner organisations as well as county council service departments. Local communities and Councillors are also key users of the team's work. We also collaborate with a diverse set of partner organisations, locally and further afield, to deliver new and innovative research and insight. Examples include the GiCentre at City University, London on data visualisation and the Centre for Social Action at DeMontfort University on research into social capital.

The work of the team can be summarised into six broad areas:

- **Data visualisation and analytics** - the team use a range of software packages, including Tableau and Excel to produce fast and effective analysis of data to support service delivery;
- **Customer insight** - a deep truth based on an understanding of customer behaviour, experiences and attitudes and their needs from a service;
- **Evaluation** - using Social Return on Investment (SROI) to put financial values on the important impacts of a project, organization or programme as identified by stakeholders;
- **Facts and figures** - simple profiles either by geography or theme;
- **Strategic assessments** - generally to summarise the existing evidence available highlighting any emerging evidence and potential gaps;
- **Consultation and primary research** - using primary research techniques, including surveys and focus group to collect and interpret insight from residents, service users, staff and other stakeholders; and
- **Commissioning research and insight** - procuring and project managing research and insight from external agencies and suppliers.

For more information on how the team can offer support your department or organisation, please contact the team on the details below.

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## Introduction

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The Unemployment Bulletin provides a monthly update of the latest unemployment and benefit data for Leicester and Leicestershire. The data is sourced from Nomis<sup>1</sup> which contains data from the Office for National Statistics, the Department of Work and Pensions and other official sources. Some figures have been calculated by Leicestershire County Council and where this is the case it is stated in the source.

There are a number of ways of measuring unemployment and this bulletin mainly focuses on the Claimant Count which is a measure of the number or proportion of people receiving Job Seekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. The claimant count is released on a monthly basis and is available to ward level.

## Unemployment Dashboards

The majority of unemployment data is available from a dashboard produced by the Research and Insight Team at Leicestershire County Council and published on LSR Online. The dashboard is available from the following link:

[https://public.tableausoftware.com/views/UnemploymentBulletin/HeadlineData?:embed=y&:display\\_count=no:showVizHome=no#](https://public.tableausoftware.com/views/UnemploymentBulletin/HeadlineData?:embed=y&:display_count=no:showVizHome=no#)

## Business Register and Employment Survey (BRES)

In addition, the annual Business Register and Employment Survey (BRES) provides data on employment by industry and is available from the following link:

[https://public.tableausoftware.com/views/BRESData/BRESDashboard?:embed=y&:display\\_count=no:showVizHome=no#](https://public.tableausoftware.com/views/BRESData/BRESDashboard?:embed=y&:display_count=no:showVizHome=no#)

## Archived Reports

Archived Unemployment Bulletins and other reports produced by Leicestershire County Council are available on the Leicestershire Statistics and Research Online website from the following link:

<http://www.lsr-online.org/reports.html?query=Keyword...&tag=Unemployment&category1=&month=&age=3&sort=latest&submit=Filter>

## Next Release

The next claimant count data will be released by the Office National for Statistics on **13<sup>th</sup> May 2015**.

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<sup>1</sup> For more information, please visit [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

## Commentary

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### National

A comprehensive commentary on the national labour market is produced by the Centre for Economic and Social Inclusion (CESI) and is available at the following link:

<http://www.cesi.org.uk/statistics/labour><sup>2</sup>

### Leicester, Leicestershire and Rutland

The overall claimant count for the LLEP<sup>3</sup> area fell in March 2015, with 704 fewer people claiming JSA compared to February 2015. The total number of claimants in March 2015 was just under 10,000. In Leicester City there were fewer than 6,000 people of working age claiming JSA while in Leicestershire the figure was just under 4,100. In the LLEP area, 1.6 percent of the working population was claiming JSA in March 2015; 2.6 percent in Leicester City and 1 percent in the county. This is compared to 1.9 percent in the East Midlands and England and 2.0 percent in the UK as a whole.

Across Leicestershire, all local authorities experienced a drop in the number of people claiming JSA; Hinckley and Bosworth and Blaby experienced the largest decreases, with 62 and 52 fewer people respectively claiming in March, compared to February. Melton experienced the smallest fall, with just 7 fewer people claiming compared to the previous month. Charnwood experienced the highest number of individual claimants in March 2015, with almost 1,050 claimants. This is over 250 more claimants than the next biggest (North West Leicestershire).

In terms of the claimant rate, North West Leicestershire experienced the highest proportion of the working age population claiming JSA in the county with 1.3 percent while Harborough experienced the lowest rate with 0.6 percent. All Leicestershire local authorities experienced a 0.1 percentage point decrease since February, with the exception of Charnwood and Harborough, which remained unchanged.

Other figures of note include:

- 415 fewer male and 305 fewer female JSA claimants in the LLEP area between February 2015 and March 2015;
- 125 fewer claimants in the LLEP area claiming for more than 12 months between February 2015 and March 2015;
- 260 fewer claimants in the LLEP area from sales and customer service occupations between February 2015 and March 2015;

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<sup>2</sup> N.B. In some cases, data reported by CESI is seasonally-adjusted and may not correspond with figures reported within this report and the accompanying dashboards. Views expressed are those of CESI and may not reflect the views of Leicestershire County Council.

<sup>3</sup> The LLEP area comprises Leicester City and Leicestershire County

- Spinney Hills Ward in Leicester exhibits the highest claimant count in the city, county and Rutland with 539 claimants. The next highest is Castle Ward in Leicester with 413;
- Freeman Ward exhibits the highest claimant rate with 3.7 percent of the working age population claiming JSA, followed by Beaumont Leys and New Parks Wards, with 3.6 each;
- Across Leicestershire and Rutland market towns, Loughborough (including Hathern) exhibits the highest number of claimants, with 506, followed by Hinckley (including Burbage and Earl Shilton), with 459 claimants. In terms of the claimant rate, Coalville experienced the highest proportion of the working age population claiming JSA in the county with 1.8 percent, while Market Harborough experienced the lowest rate with 0.6 percent;
- The ILO unemployment data for the year to December 2014 estimates the number of people aged 16-64 without jobs who are looking for, and available for work. In the LLEP area, there were 26,400 (5.4 percent) people unemployed. For Leicester the figure was 13,900 (8.9 percent) and for Leicestershire the figure was 12,500 (3.8 percent).

## Unemployment Data

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The following section covers data released periodically (i.e. ILO or DWP benefit data) and additional data not covered by the unemployment dashboards, as and when released. Rates for market towns and ethnicity are calculated separately due to changes in population denominators which would affect trend data.

### Claimant Rates by Market Towns

The table below displays the claimant count and rate for Leicestershire and Rutland market towns.

**Table 1 – Claimant Count and Rates by Market Towns, March 2015.**

Market Town	Count	Rate
Ashby de la Zouch	89	1.1
Coalville	437	1.8
Hinckley (inc. Burbage and Earl Shilton)	459	1.3
Loughborough (inc. Hathern)	506	1.1
Market Harborough	85	0.6
Melton Mowbray	212	1.2
Oadby	125	0.8
Oakham	45	0.7
Wigston	185	1.3

Source: NOMIS, 2015; ONS, 2015.

N.B. Rates are calculated using the mid-2013 experimental resident population aged 16-64.

Data for market towns is based on aggregated ward data. Historical rate data and a list of wards covering market towns are available from archived versions of the unemployment bulletin, available via the link on page 5.

### Claimant Rates by Ethnicity

The table below displays the claimant count rate by broad ethnic group for Leicester, Leicestershire and Rutland. Rates are calculated using 2011 Census population data for people aged 16-64:



**Table 2 – Claimant Rate by Ethnicity, March 2015.**

Area	White	BME	Mixed	Asian or Asian British	Black or Black British	Chinese or Other Ethnic Group
Blaby	0.9	1.5	2.1	1.5	1.6	0.9
Charnwood	0.9	1.0	1.1	0.9	1.4	1.0
Harborough	0.6	0.7	0.0	0.9	1.9	0.0
Hinckley and Bosworth	1.1	1.4	1.1	1.4	2.4	1.5
Melton	1.0	1.4	2.5	1.6	0.0	0.0
North West Leicestershire	1.3	1.0	1.2	0.0	0.0	2.0
Oadby and Wigston	1.3	1.1	1.8	1.1	1.0	0.6
Leicester	2.8	2.6	3.7	2.1	5.6	2.6
Leicestershire	1.0	1.1	1.3	1.0	1.5	0.9
Rutland	0.7	0.7	0.0	0.0	2.5	0.0
LLEP	1.4	2.2	2.7	1.8	4.9	2.1
East Midlands	1.8	2.5	2.8	1.7	4.9	2.5
England	1.7	2.7	2.6	1.7	4.8	2.8

Source: NOMIS, 2015; ONS, 2011.

N.B. Claimant count by ethnicity release one month behind the overall claimant count.

'Chinese' included in 'Other' as per NOMIS definition not as per 2011 Census definition.

'White Irish' included in 'White'.

Historical rate data by ethnicity is available from archived versions of the unemployment bulletin available via the link on page 5.

## Data Guide

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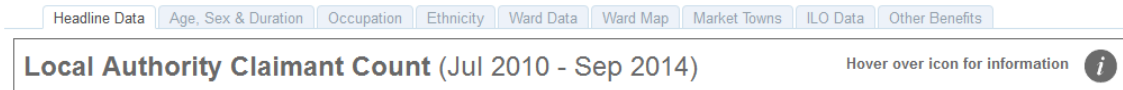
This guidance has been created to help you get the most out of the various sources of unemployment data available through the accompanying dashboards and official sources.

### Unemployment Dashboards

A range of interactive dashboards have been created by the Research and Insight Team to help interested parties access relevant data and understand change over time and across geographies. Links to all dashboards currently managed by the team are included in the **References** section below.

#### How to use the dashboards

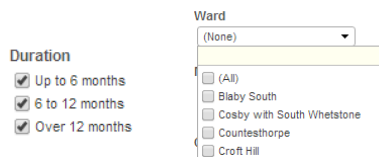
1. Use the **tabs** at the top of the page to navigate between dashboards:



2. Dashboards display monthly claimant count by default. Where applicable, use the **radial buttons** to change the data displayed:

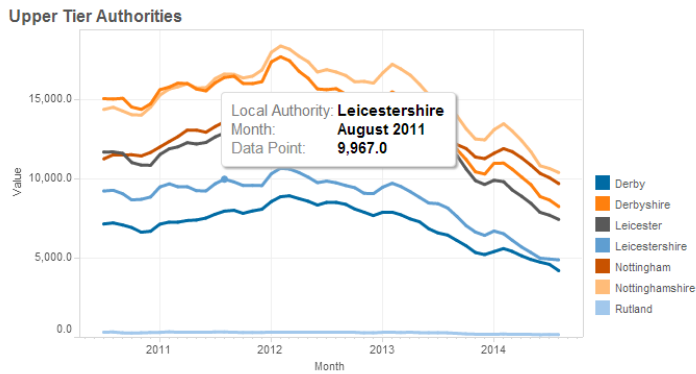


3. Where applicable, use the **check boxes** or **drop-down** list to switch between different combinations of categories:

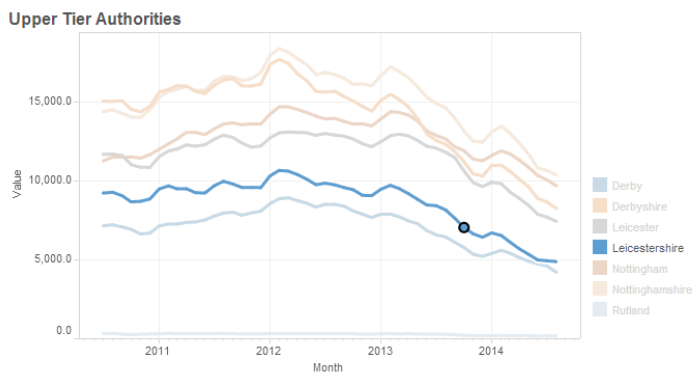


Where applicable, make selection and click **Apply** to update the dashboard.

4. For more information on a specific point, **hover** over the dashboard:



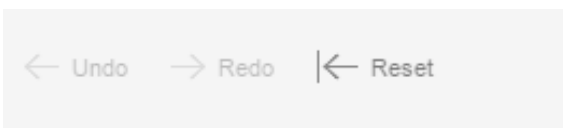
5. To highlight relevant data across the dashboard, **click** on a point or table cell:



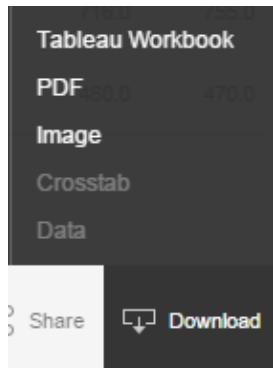
6. For more information on the dashboard, hover over the **icon**:



7. To undo, redo or reset the dashboard selection, use the **icons** at the bottom-left of the page:

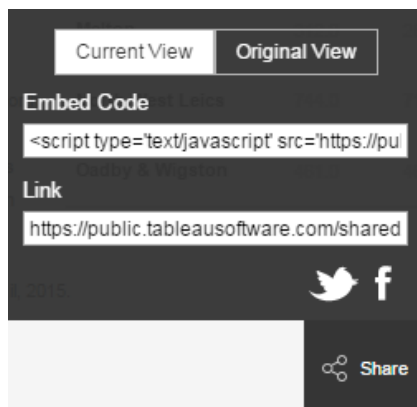


8. To export the dashboard, a specific chart or table, or the underlying data, click on an element and use the **Download icon** at the bottom-right of the dashboard:



When exporting **data**, use the tabs at the top of the **View Data** window that appears to select the summary, or underlying data.

9. To share the dashboard, or a specific view, use the **Share icon** in the bottom-right corner:



10. To go to the Tableau homepage, or browse the Research and Insight Team Tableau Public page, click on the links at the bottom of the page.



## NOMIS

A complete set of statistics for a specific area can be downloaded from the NOMIS website, available at the following link:

<http://www.nomisweb.co.uk>

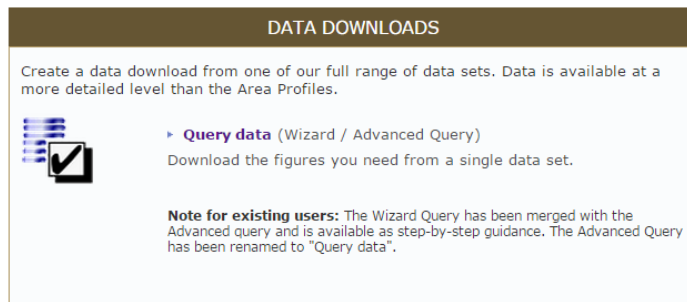
N.B. The layout of the NOMIS website was updated in March 2015.

1. On the NOMIS homepage, select a geography from the **Area Profiles** menu and follow the instructions to access a selection of data for that area:



The screenshot shows a dark green header with the text "AREA PROFILES". Below the header, there is a light blue box containing the following text: "View a labour market profile of an area. Includes some of the data from our key datasets on population, employment, unemployment, qualifications, earnings, benefit claimants and businesses." Below this text is a list of five links, each preceded by a right-pointing arrow: "Regional and National Profile", "Local Authority Profile (district/county areas)", "2011 Ward Profile (smaller areas, England & Wales only)", "Local Enterprise Partnerships Profile", and "2010 Parliamentary Constituencies Profile".

2. For more comprehensive data, follow the **Query Data** link from the **Data Downloads** menu and follow the instructions:

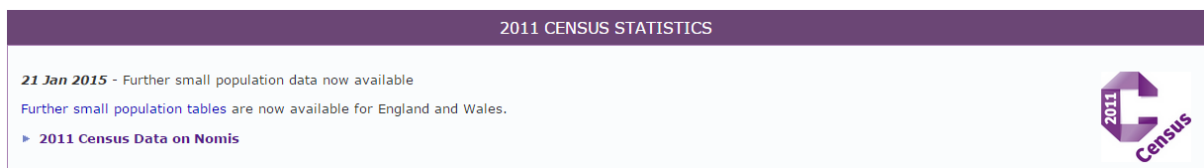


The screenshot shows a dark brown header with the text "DATA DOWNLOADS". Below the header, there is a light blue box containing the following text: "Create a data download from one of our full range of data sets. Data is available at a more detailed level than the Area Profiles." Below this text is a small icon of a document with a checkmark. To the right of the icon is a list of one link, preceded by a right-pointing arrow: "Query data (Wizard / Advanced Query)". Below this link is the text: "Download the figures you need from a single data set." Below this text is a "Note for existing users": "The Wizard Query has been merged with the Advanced query and is available as step-by-step guidance. The Advanced Query has been renamed to 'Query data'."

## Population and Census Data

Population data used to calculate rates can be accessed from NOMIS using the **Data Downloads** menu above and following the instructions.

The full range of 2011 Census data can be accessed from the **2011 Census Statistics** menu on the NOMIS homepage:



The screenshot shows a dark purple header with the text "2011 CENSUS STATISTICS". Below the header, there is a light blue box containing the following text: "21 Jan 2015 - Further small population data now available". Below this text is the text: "Further small population tables are now available for England and Wales." Below this text is a list of one link, preceded by a right-pointing arrow: "2011 Census Data on Nomis". To the right of the text is the 2011 Census logo, which consists of a stylized 'C' with the year '2011' inside it and the word 'Census' below it.

## Definitions & Further Information

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### **Claimant Count**

JSA claimant count records the number of people claiming Jobseekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. The percentage figures express the number of claimants resident in an area as a percentage of those aged 16-64 resident in that area.

### **Market Towns**

The Market Town geographies are defined by Leicestershire County Council and figures are calculated using ONS Claimant Count (JSA) figures and mid 2010 resident population aged 16-64.

### **Unemployment: International Labour Organisation (ILO) Definition**

Official estimates of unemployment in the UK are obtained from the Labour Force Survey (LFS) using the internationally agreed International Labour Organisation (ILO) definition. The ILO definition is based on the number of people without jobs who are looking for and available to start work. The LFS unemployment figures which are subject to sampling differences are not available for smaller areas.

**Unemployment Rate (LFS ILO definition)** - expresses the number of unemployed people resident in an area as a percentage of the economically active working age population resident in that area.

**Labour Force Survey** - The Labour Force Survey is a random sample survey which is carried out throughout the UK. It is conducted every three months using around 53,000 households. The survey collects information about the personal circumstances and work of everyone living in these households. The Office for National Statistics (ONS) uses the Labour Force Survey as its source for unemployment data. Unemployment is measured through questions asked in the survey and not by interviewing everybody in the country. Answers are then weighted to represent everyone. As with any sample survey there is sampling variability and this is high for areas below regional level. Therefore, the figures are not reliable for small areas. Each month the ONS releases statistics on the number of people who are unemployed in the United Kingdom for the latest available 3-month rolling period.

### **Other Department for Work and Pensions Benefits Statistics**

Job Seekers Allowance is one of a number of types of benefit which is related to worklessness, and recipients of this benefit constitute the most visible group of people who are out of work. However, many people have been diverted away from Job Seekers Allowance on to other benefits, the largest number being onto Incapacity Benefit. Nationally, the number of people claiming Incapacity Benefit is over three times the number of people out of work and claiming JSA.

One method of classifying benefit claimants is by breaking them down into statistical groups. This presents the main reason why an individual is claiming benefit. Benefits are arranged hierarchically and claimants are assigned to the top most benefit which they receive. In this way each claimant only appears once, even though they may claim more

than one benefit - the total number of working-age people who are claiming one or more key benefits is often used as a proxy for worklessness.

These figures are provided by the Department for Work and Pensions and are updated quarterly.

If you require information contained in this leaflet in another version e.g. large print, Braille, tape or alternative language please telephone: 0116 305 6803, Fax: 0116 305 7271 or Minicom: 0116 305 6160.

ਜੇ ਆਪ ਆ ਮਾਫਿਤੀ ਆਪਨੀ ਆਖਾਮਾਂ ਸਮਝਵਾਮਾਂ ਥੋੜੀ ਮਦਦ ਈਥਲਾਂ ਡੋ ਨੋ 0116 305 6803 ਨੰਬਰ ਪਰ ਫ਼ੋਨ ਕਰਥੋ ਅਨੇ ਅਮੇ ਆਪਨੇ ਮਦਦ ਕਰਵਾ ਆਵਥਾ ਕਰੀਥੁੰ.

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এই তথ্য নিজের ভাষায় বুঝার জন্য আপনার যদি কোন সাহায্যের প্রয়োজন হয়, তবে 0116 305 6803 এই নম্বরে ফোন করলে আমরা উপযুক্ত ব্যক্তির ব্যবস্থা করবো।

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0116 305 6803

假如閣下需要幫助，用你的語言去明白這些資訊，請致電 0116 305 6803，我們會安排有關人員為你提供幫助。

Jeżeli potrzebujesz pomocy w zrozumieniu tej informacji w Twoim języku, zadzwoń pod numer 0116 305 6803, a my Ci pomożemy.

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